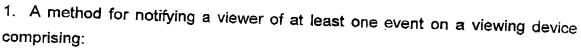
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monitoring at least one transmission signal;

extracting information from said at least one transmission signal, said information corresponding to data entered into a database;

providing a notification for said at least one event from said extracted information; and

providing at least one mechanism for responding to said notification.

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2. The method of claim 1, additionally comprising:

providing at least one mechanism for switching said viewing device to said at least one event.

- 3. The method of claim 1, wherein said extracting includes comparing information in said monitored signal with said information corresponding to data entered into said database.
- 4. The method of claim 1, wherein said providing a notification includes providing a visual notification.
 - 5. The method of claim 1, wherein said providing a notification includes providing an aural notification.
- The method of claim 2, wherein said at least one event includes at least one program.
 - 7. A system for notifying a viewer of at least one event on a viewing device comprising:
 - a storage device for storing data entered into said storage device;
 - a microprocessor coupled to said storage device, said microprocessor programmed for:

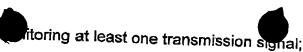
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extracting information from said at least one transmission signal, said information corresponding to said stored data;

providing a notification for said at least one event from said extracted information; and

providing at least one mechanism for responding to said notification.

8. The system of claim 7, wherein said microprocessor is additionally programmed for:

providing at least one mechanism for switching said viewing device to said at least one event.

- The system of claim 7, wherein said extracting includes comparing
 information in said monitored signal with information corresponding to said stored data.
 - 10. The system of claim 7, wherein said providing a notification includes providing a visual notification.
 - 11. The system of claim 7, wherein said providing a notification includes providing an aural notification.
 - 12. The system of claim 7, wherein said at least one event includes at least one program.
 - 13. A computer-usable storage medium having a computer program embodied thereon for causing a suitably programmed system to notify a user of a desired event by performing the following steps when such program is executed on the system:

monitoring at least one transmission signal;

acting information from said at least one transmission signal, said information corresponding to data stored in a user database;

providing a notification for said at least one event from said extracted information; and

providing at least one mechanism for responding to said notification.